Public Relations Report (07-07-19)

(Next meeting is 7 PM, Tues., July 16, at St. Peters Episcopal Church, 4048 Brownsville Rd., Pgh. PA 15227)

Meeting Minutes (06-18-2019)

St. Peters Episcopal Church

Opened with Serenity Prayer, 12 Traditions, 12 Concepts.

Attending: Will J., John P.

Budget Report:

Helpline business cards \$71.45 Justin P.

Project Reports:

<u>Port Authority Posters</u>. Area Motion needs amended. Our contact at Port Authority said we couldn't specifically target the buses running along Brownsville Rd. Posters would be on 20 random buses out of 300 running out of the West Mifflin garage (1 out of every 15). We decided we'll get more exposure running Posters again on the Light Rail (the 'T').

<u>Brownsville Rd. Flyers.</u> Region has flyers with tear-off helpline numbers. We hope to get volunteers to canvass businesses along Brownsville Rd. on a Sat. to hang flyers.

<u>First Responders</u>. There are now response teams that follow up on overdoses. We will focus more on the police, who may also be involved in other incidents related to drug abuse.

<u>Business cards</u>. Sticking helpline numbers on business cards has proved to be difficult. We will reimburse Justin P. for providing us with printed business cards.

Tri-Area Convention. Some of our team members attended the banquet on Sat., June 8.

Meeting closed at 8:10 PM with the Serenity Prayer.

Grateful to serve, John P. (Chair)